

SUPPORTING DOCUMENT

Newberry Springs Civic Hub Strategic Plan

1. Executive Summary

(Example) “We’re designing a new, centralized, civic hub for Newberry Springs to provide and support centralized community services and activities.”

2. Mission Statement

The Community Services District (CSD) is the only local (Newberry-specific) government agency. Our mission is to improve and sustain authorized services to the community. By LAFCO charter, we are authorized to provide fire protection, parks and recreation and street lighting services. Other agencies (the Silver Valley Unified School District) and community groups (the Newberry Family Center, Newberry Springs Economic Development Association, etc.) are also active in providing additional services.

3. Historic Community Aspirations

A summary from the previous community studies (CalPoly Study, San Bernardino County Community Action Guide) can go here.

4. Possible Civic Hub Configurations

Draft plans for the following two potential site configurations have been drawn up.

1. 40-acre square property parcel (attach drawing)
2. 20-acre rectangular east to west parcel (attach drawing)

Other configurations are also possible; for example, a split-parcel configuration for nearby but non-contiguous parcels.

5. SWOT Analysis

A SWOT (strengths, weaknesses, opportunities, threats) analysis can go here.

Strengths –

Weaknesses –

Opportunities -

Threats -

6. Goals and Timeframes

This section will outline 6-month, 1-year, 5-year and 10-year goals.

7. Target Groups and Needs

- a) Group description and needs (**example:** Families)
- b) Group description and needs (**example:** Elementary school students)
- c) Group description and needs (**example:** Seniors)
- d) Group description and needs

8. Communication Plans

- a) Ways to reach target group “a”
- b) Ways to reach target group “b”
- c) Ways to reach target group “c”
- d) Ways to reach target group “d”

9. Project Plans

- a) Project 1
- b) Project 2
- c) Project 3
- d) Project 4
- e) Project 5

10. Key Performance Indicators

Descriptions here of ways we can measure the progress of our projects.

11. Team

CSD plus a list of potential Newberry community organizations.

12. Financial Projections

Cost, revenue and benefits estimates year by year.

13. Revision History